

Montana Potato Advisory Committee

November 9, 2020

Zoom Meeting

The meeting was called to order by Chair Paul Streich at 10:03 am

The chair called for public comment; no public comment at this time

Roll Call – Those in attendance were:

Paul Streich, Chair

Tim Venhuizen, Vice Chair

Dave Cottom, Committee Member

Tim Lake, Committee Member

Bill Buyan, Committee Member

Jonathan Schutter, Committee Member

Ben Thomas, Director Department of Agriculture, Statutory

Department of Agriculture:

Christy Clark, Deputy Director, Department of Agriculture

Andy Fjeseth, Bureau Chief, Department of Agriculture

Cort Jensen, Legal Counsel, Department of Agriculture

Larry Krum, Department of Agriculture

Layla Dunlap, Department of Agriculture

Dani Jones, Department of Agriculture

Steve Hystad, Montana State University

Nina Zidack, Montana State University

Public:

Dan Lake, Producer

Minutes:

- Dani Jones presented the minutes from the November 5, 2019 meeting
- Name corrections- 1- under the financial report, should be Tim Lake. 2- under the advertising section, should be Tim Lake
 - Tim Lake made the motion to accept the minutes as presented with the name corrections
 - Dave Cottom 2nd the motion, all in favor

Financial Report:

FY 2020-2021 Budget was presented

- Andy Fjeseth asked if the FY 2021 projection needs to be adjusted, not at this time as discussed by the committee.
- No changes made to the travel section of the budget
- No changes made to the advertising section of the budget
 - Tim Venhuizen made the motion to accept the budget as presented
 - Bill Buyan 2nd the motion, all in favor

Assessment Review:

- Current Assessment = \$0.025, no changes currently

Advertising:

Advertising breakdown presented by Tim Lake

- Potato Country and Potato Growers- no changes to publication
- Badger Common Tater Magazine
 - Tim Venhuizen made the motion to advertise for 12 months or less and still fall within the \$7200.00 budget
 - Tim Lake will contact the publication for more information on 12 months vs 4 months of advertising
 - Bill Buyan 2nd the motion, all in favor

Trade Shows:

- Potato Expo 2021 moved from Dallas TX to Virtual
 - 2021 payment advanced to 2022 (\$2500.00)
 - Tim Venhuizen made the motion to fund the 2022 booth registration
 - Bill Buyan 2nd the motion, all in favor
- Idaho Potato Conference 2022 Show (\$600)
 - Conference was postponed until 2022, no payments have been made, “spot” has been saved
- Washington Oregon Potato Conference January 21-23, 2021
 - Paul Streich made the motion to spend up to \$2000 for a banner on the virtual conference.
 - Tim Venhuizen 2nd the motion, all in favor
 - Nina Zidack and Steve Hystad offered to help with content
 - Changes were made after the meeting due to availability of sponsor banners. Phone call from Tim Lake 11/12/2020- Committee approved via email to spend \$600 for a Medium Virtual Booth (discussed with Andy Fjeseth)
- Sydne Streich, graphic designer, will design 2-3 new ads to run on a rotating basis, costing the committee \$1,000.00
 - Tim Lake made the motion to pay Sydne Streich for the graphic design
 - Tim Venhuizen 2nd the motion, all in favor

Research Presentations:

- 2019 Grant research update by Nina Zidack
- 2020 Grant research update by Steve Hystad

New Business

Research Presentation:

“Reducing False Positives and False Negatives in PVY Testing” presented by Steve Hystad, Montana State University

- Starting December 2020 Ending December 2021
- Funds Requested \$53,643.00
 - Dave Cottom made the motion to fund the project as presented
 - Tim Lake 2nd the motion, all in favor

Department Report from Larry Krum:

- 2020 inspection 262,000 Hundred Weight prior to give away or disposal
- No fee increases currently
- Working to fill vacant inspector positions

Leadership Institute:

- 2021 Candidate is Laci Holbrook
 - Tuition of \$3000.00 will be paid
 - Will most likely be virtual
 - Will send a returning candidate at \$2500.00
 - Johnathan Schutter made the motion to fund the returning 2022 candidate at \$2500.00
 - Tim Lake 2nd the motion, all in favor
 - Potato Industry Leadership Institute Tuition 2021 invoice \$3000 (Laci Holbrook)
 - Tim Venhuizen made the motion to fund the 2021 Leadership Candidate
 - Jonathan Schutter 2nd the motion, all in favor
- Tim Venhuizen made the motion to donate the lump sum of \$10,000 to the Potato LEAF (Leadership, Education, Advancement Foundation)
 - Jonathan Schutter 2nd the motion, all in favor
 - Tim Lake will contact Mike Wenkel to send an invoice and W9 to Dani Jones to complete payment

Travel Plans:

- Quick reminder from Dani Jones to complete all Out of State Travel forms prior to travel in order to complete travel reimbursement in a timely manner.
 - NPC- National Potato Council Fly In, in DC
 - Tim Venhuizen – no changes to the meeting have been made yet, still planning for in person, but will let Dani Jones know if things change.

Committee Appointments:

- Upcoming Committee Members end dates- March 1, 2021
 - Jack Meyer and Tim Lake
 - Dani Jones will contact Jack Meyer
- Election of officers
 - Tim Lake made the motion to keep the current chair and vice chair for the committee
 - Chair- Paul Streich Vice Chair- Tim Venhuizen
 - Dave Cottom 2nd the motion, all in favor
- Department of Agriculture Update from Ben Thomas, upcoming changes to administration with the governor change.
- Tim Venhuizen and the rest of the committee thanked Ben Thomas for his time with the committee and expressed their appreciation.

Next Meeting Date:

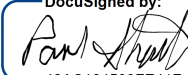
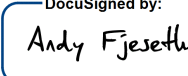
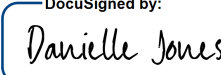
November 9, 2021- tentative

Questions/Public Comment:

No public comment

Adjourn:

- Tim Venhuizen made the motion to adjourn the meeting
- Dave Cottom 2nd the motion, all in favor
- Meeting was adjourned at 12:25pm

Paul Streich, Committee Chair	<small>DocuSigned by:</small>  <small>42AC164509FE41F...</small>	November 30, 2020
Andy Fjeseth, Bureau Chief	<small>DocuSigned by:</small>  <small>57761385C89444E...</small>	November 30, 2020
Dani Jones, AGR ADD Division	<small>DocuSigned by:</small>  <small>EDC66D4698954BB...</small>	November 30, 2020