

<b>EDUCATION PROJECT EVALUATION CRITERIA</b> <b>Use Only for Education Projects</b>		Scoring Range
1)	<p>The project assists the state in accomplishing Coordination, Prevention, Detection, Rapid Response, or Control goals, outlined in Appendix A of the State Weed Management Plan, by carrying out specific tasks listed for this project.</p> <ul style="list-style-type: none"> <li>• 0 = Applicant did not identify any tasks as requested.</li> <li>• 1-3 = Applicant identified one or two tasks but did not describe how the project would accomplish them.</li> <li>• 4-6 = Applicant identified one or two tasks, but the description of how the project would accomplish them was vague and lacked detail.</li> <li>• 7-9 = Applicant identified more than two tasks, but the description of how the project would accomplish them needs more detail.</li> <li>• 10 = Applicant identified more than two tasks and described how the project would accomplish them very well.</li> </ul>	0 - 10
2)	<p>The project differs from other related educational tools (groups, materials, etc.) that has been previously developed will increase knowledge of noxious weeds and/or improve an important aspect of noxious weed management.</p> <ul style="list-style-type: none"> <li>• 0 = Applicant did not list any related educational tool or listed non-related educational tools.</li> <li>• 1-3 = Applicant identified one related education tool but the description of how the proposed project differs and/or how it would increase knowledge or improve management was lacking.</li> <li>• 4-6 = Applicant identified at least two related educational tools but the description of how the proposed project differs and/or how it would increase knowledge or improve management was vague.</li> <li>• 7-9 = Applicant identified more than two related educational tools, description of how the proposed project differs and/or how it would increase knowledge or improve management needs more detail.</li> <li>• 10 = Applicant identified more than two related educational tools and described how the proposed project differs and how it would increase knowledge or improve management very well.</li> </ul>	0 - 10
3)	<p>The project was developed using several steps such as conception, planning, resource gathering, solicitation of funding and/or cooperators, etc.</p> <ul style="list-style-type: none"> <li>• 0 = Applicant did not include any steps of development.</li> <li>• 1-3 = Applicant included only one or two steps of development and the explanation may lack detail.</li> <li>• 4-6 = Applicant included more than two steps of development, but the explanation lacks detail.</li> <li>• 7-9 = Applicant included more than two steps of development and some detail.</li> <li>• 10 = Applicant included a detailed description of how the project was developed using several steps.</li> </ul>	0 - 10

<p>4) Participants and/or the public will become more knowledgeable about noxious weeds and their management by attending listed events and venues for information dissemination.</p> <ul style="list-style-type: none"> <li>• 0 = Applicant did not describe how participants and/or the public will become more knowledgeable about noxious weeds and their management.</li> <li>• 1-3 = The events or venues, as well as how participants and/or the public will become more knowledgeable about noxious weeds and their management is unclear and lacks detail.</li> <li>• 4-6 = Applicant provides one example of how participants and/or the public will become more knowledgeable about noxious weeds and their management. Details, events, and venues are unclear or not included.</li> <li>• 7-9 = Applicant provides two examples of how participants and/or the public will become more knowledgeable about noxious weeds and their management. Some details, events and venues are included.</li> <li>• 10 = Applicant includes a clear plan which includes three or more examples for how participants and/or the public will become more knowledgeable about noxious weeds and their management and lists specific events and venues to share the information.</li> </ul>	0 - 10
<p>5) The project will create opportunities for the public to take action against noxious weeds.</p> <ul style="list-style-type: none"> <li>• 0 = The project does not target the public and/or create opportunities for the public to act.</li> <li>• 1-3 = Applicant did not describe any opportunities for the public to act.</li> <li>• 4-6 = The description of how the project will create opportunities for the public to act is unclear and lacks detail.</li> <li>• 7-9 = Applicant provides some detail for how the project will create opportunities for the public to act, but it is unclear if it will be implemented.</li> <li>• 10 = Applicant describes how the project will create opportunities for the public to act in detail and has a clear plan for how it will be implemented.</li> </ul>	0 - 10
<p>6) The project will build coalitions and partnerships with available weed management resources.</p> <ul style="list-style-type: none"> <li>• 0 = The project is not meant to build coalitions and partnerships.</li> <li>• 1-3 = Applicant did not describe how the project builds coalitions and partnerships.</li> <li>• 4-6 = The description of how the project will build coalitions and partnerships is unclear and lacks detail.</li> <li>• 7-9 = Applicant clearly describes how the project will build coalitions and partnerships but with which available weed management resources is unclear and lacks detail.</li> <li>• 10 = Applicant clearly describes how the project will build coalitions and partnerships and lists available weed management resources used.</li> </ul>	0 - 10
<p>7) The plan of work for this project is detailed and appropriate and will be achieved through objectives. Objectives should be specific, measurable, attainable, relevant, and timely (SMART).</p> <ul style="list-style-type: none"> <li>• 0 = Applicant did not include any clear objectives.</li> <li>• 1-3 = Applicant included only one or two objectives, but they did not include SMART descriptions or descriptions lacked detail.</li> </ul>	0 – 10

	<ul style="list-style-type: none"> <li>• 4-6 = Applicant included more than two objectives, but they did not include SMART descriptions or descriptions lacked detail.</li> <li>• 7-9 = Applicant included more than two objectives, and all have SMART descriptions but the plan of work lacks detail or is not efficient to accomplish the project.</li> <li>• 10 = Applicant included a detailed plan of work; all objectives have SMART descriptions; and the plan of work is efficient to accomplish the project.</li> </ul>	
8)	<p>Many participants or members of the public will be impacted and/or benefit from this project and aspects of this project could be used in the future by weed managers.</p> <ul style="list-style-type: none"> <li>• 0 = The project will not directly interact with participants or members of the public.</li> <li>• 1-3 = Applicant was vague and lacked detail when describing the impact or benefit to the public.</li> <li>• 4-6 = The project will impact or benefit a small local group (5-50), and applicant provided some detail.</li> <li>• 7-9 = The project will impact or benefit a large local group (50-200), and applicant provided some detail.</li> <li>• 10 = The project will reach many participants or members of the public across the state (500-2000), and applicant described the impact and/or benefits well.</li> </ul>	0 – 10
9)	<p>The project has an appropriate evaluation process that will be used to determine the effectiveness, impacts, and benefits of the project.</p> <ul style="list-style-type: none"> <li>• 0 = Applicant did not describe how the effectiveness, impacts, and benefits of the project will be analyzed or evaluated.</li> <li>• 1-3 = Applicant only described how one outcome (effectiveness, impacts, or benefits) will be evaluated, not all three.</li> <li>• 4-6 = Applicant only described how two outcomes (effectiveness, impacts, or benefits) will be evaluated, not all three.</li> <li>• 7-9 = Applicant described how all three outcomes (effectiveness, impacts, or benefits) will be evaluated, but they were unclear and lacked detail.</li> <li>• 10 = Applicant includes a clear plan for evaluating the effectiveness, impacts, and benefits of the project. All three outcomes are explained in detail.</li> </ul>	0 – 10
10)	<p>This application was well prepared, the group is well organized, and the project reflects a likelihood of success in meeting the goals and objectives set forth.</p> <ul style="list-style-type: none"> <li>• 0-3 = Application was not well prepared, was missing information, lacked detail, methods and evaluation is not organized or appropriate, and it is unlikely the developer will meet the goals and objectives set forth.</li> <li>• 4-7 = Application included all necessary information but lacked detail, methods and evaluation was not clear and/or appropriate, and the developer may struggle meeting the goals and objectives set forth.</li> <li>• 7-10 = Application included detailed and specific information including clear and appropriate methods and evaluation, and there is confidence that the developer will meet the goals and objectives set forth.</li> </ul>	0 – 10