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Montana Wheat & Barley Committee Marking Subcommittee – Barley August 19, 2015 Conference Call Minutes

Participating on call:

Buzz Mattelin, Director
Bruce Myllymaki, Director
Mike O'Hara, Director
Chris Kolstad, Director
Dave Tweet, Consultant
Collin Watters, Executive Vice President
Cassidy Marn, Marketing Program Manager

7:30AM—Meeting called to order

Rahr Malting:

Recapped meeting/tour with Ron Volpi that took place in eastern Montana July 22nd and 23rd. Buzz will follow up with Ron to see if he needs any additional help from the Committee regarding logistics and contact with Gavilon. Will need to see if Rahr needs to be registered with Secretary of State and if bonding is necessary. Rahr is interested in contracting with around 10 growers to do a trial run next spring.

U.S. Grains Council:

Discussion of meeting in Montreal. Mark Seastrand will continue as Barley Sector Director and barley sector is focusing on Constellation Brands.

Buzz will be attending the Craft Brewers Expo in Mexico City September 3-6.

CCM is interested in hiring a barley expert to help develop their specification for US grown barley.

Mexican pet food industry is growing and that may be an additional outlet for U.S. barley. Also some discussion about food barley, export potential to China, and meeting with Jorge Avila of SAB Miller.

Alberta Feedlot Tour

September 1-3. Main event would be the Ag Value dinner on September 2nd, but if a Director is able to attend the entire tour that would be great. Director O'Hara requested a full agenda and expressed interest.

Constellation

Meeting with Abril Acosta on August 18th went well, Greg Stordahl was able to attend and help clarify what paperwork Constellation needs to complete, follow up will continue with this Abril to make sure they have everything they need.

Montana Brewer's Association:

Conference will be October 14-16. Sub-committee feels it would be good to get Jamie Sherman involved and it may be a good time to focus on "Know Barley, Know Beer."

MaltEurop Field Day

Update on July 30th Field Day, tour was great, really good interaction with multiple microbrewers.

Barley Tour

Discussion on barley tour, similar to the wheat export tour to Portland, that would include malthouse tour and possibly NCI. Staff will do additional research.

Director Update

Buzz—Eastern Montana experienced average or better yield and good overall quality.

Bruce—High protein, low plump

Mike—Early dryland harvest saw high protein, later stuff was better. Hockett is all making malt. Some areas saw 1.5-3 inches of rain and many non-Hockett varieties saw sprout damage.

Chris—High protein, some over 15%.

A general consensus that growers want to plant more barley.

Staff will get a hold of the committee in September for follow-up.

8:30AM—Meeting was adjourned.