



Food and Ag Development Centers

RAVALLI COUNTY

MONTANA SURVIVAL SEED
SUCCESS STORY

The Project

Montana Survival Seed is a small, regionally adapted seed business out of the heart of the Bitterroot Valley. They source flower, vegetable, herbal, and native seeds from growers across Montana and Oregon. The seeds the company sells are sourced from plants grown with organic practices, without synthetic fertilizers and herbicides. Each seed packet has a colorful and unique hand-illustrated picture, making them the perfect gift for any home gardener. RCEDA's FADC assisted Montana Survival Seed with a successful Market Development Program grant application, receiving \$5,000 to help market and expand into wholesale distribution channels.

This grant funding allowed them to update and improve their ecommerce website, purchase marketing material like stickers, use Abundant Montana advertising services, and become a sponsor at the 2024 Land to Hand Free the Seeds event in Kalispell.

After having received technical assistance from RCEDA's FADC, Montana Survival Seed has increased their wholesale accounts significantly.

For More Info:

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You can now find these beautiful seed packets at Chico Hot Springs, Lochsa Lodge in Powell, Idaho, several gardening stores in Kalispell, and Lifeline Creamery in Victor. Montana Survival Seeds is also excited to begin a collaboration with the Montana Wildlife Federation, providing the organization with bulk native seeds, seed packets, and stickers.

To learn more about Montana Survival Seed, visit their website:

montanasurvivalseed.com

Funded by and in partnership with:

MONTANA DEPARTMENT OF
AGRICULTURE

