



Food and Ag Development Centers

DEER CREEK MEATS

BEP SUCCESS STORY

The Project

Deer Creek Meats, a Montana-based, family-owned operation specializing in pasture-raised poultry, was recently awarded funding through the Business Enhancement Program (BEP). With support from this program, Deer Creek Meats was able to attend the Expanding Markets Conference—a premier event aimed at helping agricultural producers broaden their market reach, connect with industry experts, and adopt innovative market strategies.

This funding enabled Deer Creek Meats to showcase their pasture-raised poultry products to a wider audience, including potential distributors, retailers, and food service providers.

With an eye toward expanding their business, Deer Creek Meats sought out BEP support to maximize their participation in the conference, which included workshops on branding, sustainable growth, and new market opportunities for locally sourced poultry.

While at the conference, the team established valuable connections and gathered insights into industry trends, which will serve as a foundation for strategic expansion efforts. The conference highlighted how producers like Deer Creek Meats can leverage Montana's agricultural strengths to reach new consumer bases, all while contributing to sustainable, local food systems.

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