



Food and Ag Development Centers

# VBAR MONTANA

*BEP SUCCESS STORY*

## The Project

VBar Montana, a Bozeman-based company, renders high-quality, nutrient-rich beef tallow sourced from local Montana ranchers. Using traditional rendering methods, VBar transforms locally raised beef tallow into natural skincare products—including balms and solid face creams—that support Montana agriculture while offering bio-compatible, deeply hydrating skincare options.

The company initially focused on supplying raw, bulk tallow (including 30-pound buckets) for DIY and small-batch use, emphasizing transparency, quality, and local sourcing.

Following a recent expansion, VBar has entered the consumer market and now sells finished skincare products directly to customers, as well as through a growing network of retail and online outlets.

VBar leveraged the Montana Department of Agriculture's Business Enhancement Program to support this growth, working with Montana State University's Product Development Lab to refine tallow processing operations and with the Montana Manufacturing Extension Center (MMEC) for equipment consultation for facility expansion and increased production capacity.

Funded by and in partnership with:



## For More Info:

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