AGRITOURISM SPECIALIST

AgCorps AmeriCorps Member Position Description



AgCorps Mission:

To serve Montana communities by providing Ag literacy and environmental stewardship education to create resilient, healthy, and engaged communities under the Big Sky.



Service Location 302 North Roberts St. Helena, MT 59601

Supervisor Information Andy Fjeseth, Ag Finance, Trade & Development Bureau Chief

Term of Service This is a full-time 1700hr position. Term dates are January-

November 2025. Members are expected to serve 40 hours/week.

Typical serving times are Monday-Friday 8:00AM-4:30PM.

About AmeriCorps:

AmeriCorps is the federal agency for national service and volunteerism. The AmeriCorps mission is to improve lives, strengthen communities, and foster civic engagement through service and volunteering. AmeriCorps continuously tackles the nation's most pressing challenges by getting things done for America.

Purpose:

AgCorps is a state AmeriCorps program administered by the Montana Department of Agriculture. AgCorps aims to improve the capacity of partner organizations to meet their mission, grow collaborations, provide effective programming, and create resilient, healthy, safe, and engaged communities in Montana. AgCorps is designed to serve rural and underfunded communities in Montana that require more accessibility to Ag literacy materials.

Location:

The Montana Department of Agriculture is a state department that operates more than 30 programs across the state. Some of those programs and topics include Adopt-A-Trailhead, Farmer's Market, Beekeeping, Noxious Weeds and Pest Management. The three main divisions of the department are the Agricultural Development Division, the Agricultural Sciences Division, and the Central Services Division. For more information on the department, visit www.agr.mt.gov.

With a population of a little over 33,000, Helena is a beautiful capital city with a small-town feel. Montana has something to offer everyone, whether you are into biking, boating, skiing or just exploring the outdoors. There are countless activities to enjoy right outside your door including the state's oldest farmer's market, tours of the famous mansion district and multiple festivals throughout the year. Helena is surrounded by several mountain ranges including the Big Belts, Elkhorns the Boulders, and numerous rivers and streams including the Blue-Ribbon section of the Missouri River.

Service Position Summary:

Agritourism is a growing industry in Montana and throughout the United States. It is where agriculture and tourism intersect, as farms, ranches and production facilities invite the public onto their property to get a taste of the country, to educate about, and to enjoy great agricultural products at the peak of perfection.

This service member will assist in developing the State Agritourism Association in partnership with Montana State University and the Department of Agriculture. This member may also work closely with the Montana Office of Tourism and Abundant Montana to promote Agricultural tours throughout the state. For more information please visit: https://www.montanaagritourism.com/

This position will be in the field and on the road about 40% of the time. The remaining 60% will be conducted in a typical office environment. Transportation or mileage reimbursement for program activities will be provided.

Essential Functions and responsibilities:

- Grow collaborations between agricultural and tourism providers
- Assist in providing effective programming on Agritourism
- Asist in establishing a statewide Agritourism Association
- Provide community outreach and education around Agritourism throughout the state
- Attendance to mandatory trainings (Orientation, Symposium, mid-service training and end of service training)
- Participation in evaluation and reporting (monthly reporting, bi-weekly timesheet submission and monthly check-in calls)

Knowledge, Skills, and Abilities Required:

- Valid driver's license
- Public speaking and basic writing skills
- Knowledge of design and editing software (i.e., Canva, Adobe, etc.)
- Ability to interact with community members of all demographics
- Understanding or willingness to learn how agriculture plays an important role in Montana

AmeriCorps Program Benefits:

- Members receive a living allowance to cover basic expenses while serving
- Upon successful completion of service, members receive a \$7,395 education award
- While serving, members may qualify for student loan forbearance
- A monthly housing stipend if eligible
- Healthcare and Childcare assistance are available
- Other benefits include being part of an incredible community, being surrounded by professionals in multiple fields, and job shadowing opportunities
- AmeriCorps alumni benefits include access to nationwide alumni network, many career resources, access to AmeriCorps alumni emails and updates

The Montana AgCorps Program, under the Montana Department of Agriculture, does not discriminate based on race, color, national origin, religion, sex, sexual orientation, or any other discrimination not based on merit or qualifications.

AmeriCorps Service minimum Requirements:

- Must be 18+ at the beginning of service (17+ requires parental consent)
- College graduate preferred
- Be a citizen, national, or lawful permanent resident alien
- Satisfy the National Service Criminal History Check eligibility criteria

For more information, please Contact:

To Apply

Amanda Coyle: AgCorps Program Coordinator

Visit https://my.americorps.gov

(406) 444-7819

Amanda.Coyle@mt.gov

^{*} All positions are contingent upon a successful background check and continued CNCS grant funding

^{*} Reasonable accommodations can be made for interviews and if selected, service activities