Montana Potato Advisory Committee

November 5, 2019

Holiday Inn, Downtown Missoula MT

The meeting was called to order by Chair Jack Meyer at 11:20am

The chair called for public comment; no public comment at this time

Introductions – Those in attendance were:

Jack Meyer, Chair
Dave Cottom, Committee Member
Paul Streich, Committee Member
Tim Lake, Committee Member

Bill Buyan, Committee Member
Tim Venhuizen, Committee Member
Jonathan Schutter- ABSENT, Committee Member

Andy Fjeseth, MT Department of Agriculture
Dani Jones, MT Department of Agriculture
Larry Krum, MT Department of Agriculture
Steve Hystad, Montana State University
Nina Zidack, Montana State University

Via Skype:

Ben Thomas, Director MT Department of Agriculture
Cindy Trimp, Accounting, MT Department of Agriculture
Ingrid Mallo, Accounting, MT Department of Agriculture

Public:

Steve Cottom, Producer
Bill Kimm, Producer

Dan Lake, Producer

Minutes:

- Dani Jones presented the minutes from the November 6, 2018 meeting
- Requested by the committee to have the selected person's name and dedicated amount in this year's minutes for the Potato Industry Leadership (I, Dani Jones will make sure the minutes reflect the request)
    - Bill Buyan made the motion to accept the minutes as presented
    - Dave Cottom 2nd the motion, all in favor

Financial Report:

Financial Report Handouts for Potato FY2020 were handed out

- Requested by the committee:
    - Line items to include; Name of person traveling, Fiscal Date information
    - Ingrid and Cindy gave the date information for FY- July 1- June 31 of the next year
- Tim Venhuizen made the motion to accept the budget as presented
- Dan Lake 2nd the motion, all in favor

Assessment Review:

- Current Assessment = $0.025
    - Tim Venhuizen made the motion to keep the assessment at the current rate
    - Dave Cottom 2nd the motion, all in favor

Advertising:

2020-2021 MPAC Advertising Budget handout and presentation by Dan Lake

- Idaho show booth shipping is a large cost
- Spudman Magazine- email chain containing cost and information was presented to the committee. Dan Lake will do more into publication research, including Wisconsin Publication
- Potato Expo 2021 discussion (current year of 2020 is in Las Vegas)
    - $2300 fee does NOT include Booth Shipping, Carpet, or Power
    - Good number of people coming through the Expo, however it is NOT like the shows in Idaho or Washington
    - Florida and back east shows are even less people
- Idaho Potato Conference 2021 Show
    - Some "wiggle" room for price changes
- Bill Buyan made the motion to accept the Advertising Budget as presented by Dan Lake
- Dave Cottom 2nd the motion, all in favor

Research Presentations:

- 2019 Proposal update by Steve Hystad
    - Also called 19POT001 through WebGrants
    - Was amended for date change, project ending December 2021

<u>New Business</u>

Research Presentation:

"Improving Timeliness of PVY Detection" presented by Steve Hystad, Montana State University

- Starting December 2019 Ending December 2020
- Funds Requested $69260.00
    - Bill Kimm from the Research Committee made the motion to fund the grant as presented
    - Bill Buyan 2nd the motion, all in favor

Department Report from Larry Krum:

- 2019 inspection = 3.38 Million Hundred Weight
- No fee increases currently
- Fall of 2020 possibly looking for a 1 to 1.5 cent increase

Leadership Institute:

- 2020 Candidate is Jason Kimm
  - Tuition of $3000.00 will pe paid
    - Out of State Travel form will be completed prior to travel in order to complete Travel Reimbursement a timely manner
  - Will send a returning candidate at $2500.00
- 2021 Candidate will be selected at the June 2020 Meeting
- Potato Industry Leadership Institute Tuition 2020 invoice $3000
  - Tim Venhuizen made the motion to pay the invoice as presented
  - Bill Buyan 2nd the motion, all in favor

Travel Plans:

- Quick reminder from Dani Jones to complete all Out of State Travel forms prior to travel in order to complete travel reimbursement in a timely manner
- Question as to if Art Mangles will be going to the Idaho Show in 2020
  - Tim Lake will contact Art Mangles about the 2020 Idaho Show
  - Possibly someone from the Lab for set up
  - Suggested that someone from the Department of Agriculture, Marketing Division can go and complete the set up and be a representative for the show (Dani Jones, Marty Earnheart, etc.)

Election of Officers:

- Paul Streich, Chair for the Committee
  - Tim Lake made the motion to select Paul Streich as Chair of the committee
  - Tim Venhuizen 2nd the motion, all in favor
- Tim Venhuizen, Vice Chair for the Committee
  - Bill Buyan made the motion to select Tim Venhuizen as Vice Chair of the Committee
  - Tim Lake 2nd the motion

Committee Appointments:

- Term Dates and years served information- email to Dave Cottom and Bill Buyan

Questions/Public Comment:

No public comment

Adjourn:

Meeting was adjourned at 1:40pm

Paul Streich, Committee Chair — Date: 11/22/19

Ben Thomas, Director MT AGR — Date: 1-14-20

Dani Jones, AGR ADD Division — Date: 1/14/2020